

Band Booster Meeting - 1/11/21

**Attendees:**

Anne Corej  
Bart Weathrington  
Caryn Sheffler  
Christina & Kevin Danford  
Christine Caton  
Danielle Henry  
David Werfel  
Deepa Dinesh  
Emily Kleinsmith  
Gary Starkweather  
Hannah Yu  
Jodi Goldberger  
Jonathan Schiffler  
Julie Abel  
Katrina Foard  
Keith Taylor  
Kelly Good  
Larry Aasen  
Linda Kupsky  
Michael Matechak  
Noemi Towns  
Sandy Aasen  
Thermaliz Lpez  
Todd Koeneke  
Venu Gadde  
Chris Reames  
Stephanie Whittaker  
Timothy Suh

**President's Update:**

Thanks to everyone for being here; hoping to have a good Spring with the kids so that we can be set to go come next Fall.

Turned things over to Mr. Schiffler

**Band Director Update:**

Mr. Schiffler:

Thanks to everyone for being here.

Showed recruiting video - "What Does Band Mean to Me?"

Will run through PowerPoint and then discuss with folks. Looking to build a foundation for the fall and into the future.

PowerPoint presentation shown

2020-2021 School Year Goals:

- Implementation of Charms (instrument, music, uniform barcoding). Not difficult work, just tedious. We have over 100K worth of inventory to account for. This will help with that. Will also make things much easier on our parent volunteers for checking things in and out.
- Spring Marching Band Season
  - Looking more and more realistic that we will be able to do it.
  - Guard and Percussion have had several practice sessions; winds have had one. Everyone took safety very seriously and based on that, Mr. Schiffler is confident in things going forward
  - Timeline is still up in the air. Hopefully starting mid-late Feb. Will depend on field availability. Should have a better idea after the school board meeting on 1/12/21. Updates to come in (hopefully) 48 hours or so.
  - At least one movement of the show. Focus is on a shorter but more refined/challenging version. Aim is to use it as training and refinement to help both the younger band members as well as serving as a springboard for the seniors.
  - Culminating outdoor performance(s) with full band (color guard included). Not clear yet if we will be able to have folks in the stands.
- Spring Concert Objectives
  - Either live or recorded and broadcast. This is still up in the air.
  - Possible performance mediums: solos, small ensembles, large ensembles (if safe)
  - At least one virtual band performance per ensemble
- Something for Seniors
  - Virtual slideshow
  - Senior only performance (virtual or live)
  - Senior picture/memento

Sharing this both to let folks know what the plan is but to also request help. It takes time and volunteers to be able to accomplish the goals. Mr. Schiffler is asking folks to contribute whatever time they have available.

Question re: signups - Linda Kupsky noted that there will be Sign-Up Genius emails sent out to coordinate things.

#### 2021-2022 School Year Goals

- Barcode inventory of instruments, inventory, and music (Summer of 2021)
- Establish a booster supported private lesson program - easier to set up than one might think.
  - Will take awhile to get going
  - Private lessons really help the kids
  - Creates opportunity to offer scholarships those who need them
- Attend 2 Bands of America Shows (Maryland and Liberty). Depends on scheduling (football, Homecoming, etc.)
- Attend JMU Parade of Champions Competition
- Big stadium shows are important - exciting for the kids; great experience.
- Consider hosting a marching band competition and/or an indoor competition.
  - A lot of work, but can be a good revenue driver
  - Monster of a project; not a new idea but one worth looking into. Good way to give back to the marching community as well.
- Restart indoor percussion; continue with indoor guard
- Apply for the National Concert Band Festival - Indiannapolis
  - Mr. Taylor: most impactful spring trip band trip he has experienced.

#### Long Term Goals (potentially beyond the next school year)

- Perform at the Bands of America Grand National Finals (marching band). In Indianapolis (in the Colts stadium)
  - Can be expensive; but if we plan and fundraise we can hopefully lower the cost per kid.
- Perform at the National Concert Band Festival
- Purchase a semi-trailer for marching band and indoor ensemble use.
- Purchase a permanent fixed tower for marching band (may be in the LCPS 2022 Capital Improvement Program Budget)
  - Old scaffolding is down for now and can be put back up if necessary.

#### Fundraising

Linda Kupsky: hoping to start some of this now but things that are normally in the fall will stay in the fall.

- Tag Day Upgrades
  - QR codes/PayPal link? Make donations easier on folks.
- Reach out for sponsorships again next year. Look to both past sponsors and potential new ones. Would need a sponsorship lead to help with this. Would be helpful to start looking in the spring for fall sponsors.
- Sell advertising space in concert programs
  - Sponsors in automatically

- Sell additional space; including a push for Senior Shout-outs
- Restaurant Nights (as many as we will be allowed to do).
- Car Washes
- Sell old uniforms, flags, and props
- Jazz Cabaret (this spring probably not doable)
- Mattress Sale

Having a lead person on each of these things is very helpful. None of them are heavy lifts, but are opportunities to lend a hand. If you have a talent or something to contribute you can always reach out with your idea/suggestion.

Fundraising is necessary to do what we want to do with the band program. We also didn't get any of our committed 2020 money back so we have some catching up to do.

Exec Board Reports: none